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ONWARD HEALTHCARE LAUNCHES ENHANCED WEBSITE FOR TRAVEL HEALTHCARE PROFESSIONALS

New Website Serves as a One-Stop Resource for Healthcare Professionals

WILTON, CT – May 14, 2008 – After months of careful research, planning, and development, Onward Healthcare, a nationwide healthcare staffing provider specializing in travel nursing jobs and allied health careers, has launched an updated version of its corporate website, <http://www.onwardhealthcare.com>. The new site incorporates a number of significant improvements resulting from extensive usability testing involving our nationwide base of nurses and allied health professionals. Upgrades include an enhanced navigational structure, improved search capabilities and a much clearer design.

“Today’s healthcare professional is in high demand and has numerous choices on the web when searching for a career,” stated Steve Dobrowski, director of corporate marketing for Onward Healthcare. “Our goal was to provide travel nurse and allied healthcare professionals with a one-stop resource that allows them to best maximize their travel experience.”

The enhanced website provides educational information on how to get started in a career in travel nursing or travel therapy, while offering salary and benefit information, as well as a featured jobs section. “Our online visitors will now experience a more vibrant and seamless view of our services,” added Dobrowski.

The new website also provides additional features such as travel nursing news and resources, a traveler photo gallery, and a featured jobs RSS feed that highlights some of Onward Healthcare’s premier nationwide positions. Viewers are also given the option to apply online if they are interested in any of the jobs; however they are not required to do so to view the rest of the site’s content.

In addition to the numerous upgrades aimed at serving the travel professional, the site also has an expanded presence for Onward’s local per diem nursing and allied professionals. “Local staffing has traditionally been more of a phone based or in-person experience,” said Stephen Saville, vice-president of local staffing services for Onward Healthcare. “We are excited that our re-launched site will provide our local staff with additional online benefits such as managing their profiles, accessing their compliance paperwork, and maintaining their skills checklists.”

Onward Healthcare was one of the first companies in the travel nursing industry to launch a corporate website with the ability to apply online in 2002. Onward plans to launch future enhancements to the new site over the course of the spring, including expanded RSS feeds, a dedicated section for allied healthcare and travel nursing news, as well as additional resources for travel professionals.



About Onward Healthcare

Onward Healthcare (<http://www.onwardhealthcare.com/company/about.aspx>) is a leading provider of integrated travel, permanent and local per diem staffing for nursing and allied health professionals, international candidates and vendor managed services for large health systems. Onward currently staffs clients in all 50 states including hospitals, outpatient clinics, magnet facilities, government facilities, schools, and long-term care facilities. Founded in 2002, Onward Healthcare is headquartered in Wilton, CT with local staffing offices in Encinitas, CA, Crofton, MD, Cherry Hill, NJ, Livingston, NJ, Melville, NY, Wexford, PA, and Woburn, MA. The company received full certification by the Joint Commission in September 2005 for healthcare staffing services.

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